diture incurred on the advertisements;

(b) whether according to the survey conducted by the 'Operation Research Group' 50 percent expenditure is incurred on advertisements on various commodities; and

(c)if so, the steps Government propose to take to the ensure that the prices of these commodities do not increase only due to advertisements?

THE MINISTER OF STATE IN THE MINISTRY OF CIVIL SUPPLIES AND PUBLIC DISTRIBUTION(SHRI KAMALUDDIN AHMED):(a)No, Sir.

(b) and(c). Since the essential commodities already have be adequate demand,they do not require huge expenditure on their advertisement.Essential commodities supplied through the Public Distribution System involve no expenditure on advertisement. Various studies are conducted from time to time on several aspects of advertisement by Research Organisation including Operation Research Group.The Government have taken suitable measures to contain the prices of essential commodities and is committed to avoid the wasteful expenditure.

Supply of Essential Commodities to Government Servants through Canteen.

6593. SHRI BHAGWAN SHANKAR RAWAT: Will the PRIME MINISTER be pleased to state:

(a) whether any proposal is under consideration of the Government to supply essential commodities to its employees through canteens under the canteen store department to protect its employees from rising prices and profiteering;

(b)if so, the details of the scheme;

(c) the time by which it is likely to be implemented;and

(d) the categories of employees to be benefitted from this scheme?

MINISTER OF STATE IN THE MINISTRY OF CIVIL SUPPLIES AND PUBLIC DISTRIBUTION (SHRI KAMALUDDIN AHMED): (a). No, Sir. The Central Government makes allocation of key essential commodities viz. rice, wheat,levy sugar, kerosene imported edible oil and soft coke to State Governments/UT Administrations for supply under the Public distribution System (PDS) to all consumers including civilian employees of Government etc.

(b) to (d). Do not arise.

[*English*]

Expert Committee on working of CCI

6594. PROF. PREM DHUMAL: Will the PRIME MINISTER be pleased to state:

(a) whether an Expert Committee under the Chairmanship of Dr.H.C.Visvesvaraya was set up to review the working of the Cement Corporation of India:

(b) if so,the recommendation made by the Committee; and

(c) the action taken /proposed to be taken thereon?

THE MINIISTER OF STATE IN THE MINISTRY OF INDUSTRY (SHRI P.K. THUNGON):(a) Yes, Sir.

(b) some of the recommendations of the Committee are:-

(1) Conversion of loans into equity to